

ALABAMA TELEHEALTH WORKSHOP

SCHOOL-BASED TELEHEALTH ♦ CHILD & ADOLESCENT BEHAVIORAL
TELE-HEALTH ♦ ROI ♦ REIMBURSEMENT ♦ GRANT WRITING

AUG 29, 2019

8:30 am – 4:30 pm

ELMORE COMMUNITY HOSPITAL ♦ 500 HOSPITAL DR. ♦ WETUMPKA, AL

8:30 – 8:50	Registration
8:50 – 9:00	Welcome – Rena Brewer, RN, MA, CEO, Global Partnership for Telehealth
9:00 – 11:00	School Based Telehealth – The ABCs of implementing a telehealth program within your local school system. Experienced and Successful School Telehealth Implementors will provide Lessons Learned from “Who’s really in charge?” to “The good, bad, & ugly of school telehealth!” Speaker – Loren Nix, RN, Director of School-based Telehealth, GPT
11:00 - 12:00	Child & Adolescent Tele-Behavioral Health - Delivering preventative, early intervention, and treatment services where students are: IN SCHOOL! Speaker – Marsha Raulerson, MD, Pediatrician, Brewton, AL
12:00 – 1:00	Lunch - (30- minute Telehealth Spotlight)
1:00 – 2:00	Telehealth ROI – Finding the ROI for all telehealth stakeholders! Speaker – Kathy Whitmire, CEO, Transformation Health Partners
2:00 – 3:00	Reimbursement – Without it, Telehealth Withers. With it, Telehealth Thrives! Speakers: Elizabeth Huckabee, Alabama Medicaid Amy Ellison, Blue Cross Blue Shield of Alabama Lloyd Sirmons, Director, SETRC
3:00 – 3:15	Break
3:15 – 4:30	Grant Writing – Components of Successful Grant Applications Speaker: Kathy Whitmire, CEO, Transformation Health Partners
4:30	Closing – Door Prizes



Rena Brewer, RN, MA, Rena serves as the CEO of Global Partnership for Telehealth, Inc. (GPT), a charitable nonprofit corporation dedicated to promoting improvements in healthcare by assisting in the establishment and on-going network support of telehealth programs. GPT's robust telehealth network has over 500 end points of providers and receivers of clinical services in 10 US states and 4 international countries. Partners include rural & urban health systems, healthcare providers, skilled nursing facilities, schools, jails, public health departments, orphanages and a variety of clinics. Ms. Brewer has 13 years of building and implementing telehealth programs in a variety of clinical settings and served as the Southeastern Telehealth Resource Center Director from 2010 to 2015. She is a graduate of Darton College of Nursing (Albany, GA) and LaGrange College (LaGrange, GA) with degrees in Nursing and Organizational Leadership. She is married to a true American hero, LTC(R) Dan Brewer and they have 4 credible children and 11 incredible grandchildren.

Amy Ellison, CPA Amy has been with Blue Cross for 16 years. She has worked in a number of different areas including Medicare Accounting, Internal Audit, Enterprise Risk Management and Corporate Strategy. In her current role, she works in the Healthcare Network division as a Hospital Contracting Manager focusing on hospital education and outreach, facility contracting & network strategy. Amy is a certified public accountant who received her undergraduate degree from Jacksonville State University and her master's in accountancy from the University of Alabama.

Elizabeth Huckabee, B.S., M.S., serves in the Physician and EPSDT Programs in the Medical Services Division of Alabama Medicaid. She has been with Medicaid 14 years and has also served in the eligibility division and the Dental program.

Loren Nix, RN, BSN, is the Director of School-Based Telehealth with Global Partnership for Telehealth. She has been a registered nurse in Georgia since 1998, receiving her BSN from Medical College of Georgia School of Nursing. After working two years in the hospital setting, Mrs. Nix transitioned into the role of school nurse where she served for 14 years. While in the school setting, Mrs. Nix was the first school nurse in the state of Georgia to implement a school-based telehealth program. She joined the GPT team in 2014 and now uses her expertise to assist schools throughout Georgia, Tennessee, and Florida with telehealth implementation.

Marsha Raulerson, MEd, MD, FAAP pediatrician, has lived and worked in Brewton Alabama since 1980. She has served as President of the Medical Association of the State of Alabama, The Alabama Chapter of the American Academy of Pediatrics, VOICES for Alabama's Children, the University of Florida Medical Alumni Association, and The Escambia County Medical Society. She served on the State Committee of Public Health and the Board of Medical Examiners for 11 years. Presently, she is Chair, American Academy of Pediatrics Committee on Federal Governmental Affairs and Board member of the Children's First Foundation in Alabama. She has been an advisor to Alabama Medicaid in several leadership positions for over 20 years and served on the original CHIP (Children's Health Insurance Program) Commission for Alabama.

Her many awards include: AOA Honor Medical Society, Master Pediatrician, Alabama, Ray Helfer, MD National Award for Child Abuse Prevention, Calvin C.J. Sia Community Pediatrics Medical Home Leadership and Advocacy Award for the AAP, The Ira L. Myers Service Award for distinguished service to medicine and humanity MASA, Child Advocate of the Year by Contemporary Pediatrics, Elizabeth Jenice Riley Memorial Award for Service to Alabama's Children, Hettie Butler Terry Community Service Award

University of Alabama Alumni Association, Embrace Family Award(Children's Mental Health) for Alabama and the first recipient of the AAP Rushton Award for Community Access to Child Health. Dr. Raulerson has worked with Dr. Tommy Vaughan, psychiatrist, Southwest Alabama Mental Health, and Alabama Children's Hospital to bring psychiatric services to rural children using telemedicine for 11 years.

Lloyd Sirmons, B.S. Lloyd received his Associates Degree in Computer Science from Columbus State University 1998. He immediately began his IT career working with TSYS of Columbus, GA where he worked as a mainframe programmer. He worked many years with Columbus Regional as a System's Analyst before entering full time ministry where he served in pastoral leadership for nearly fourteen years before joining the GPT team in August of 2010 as the BTOP Project Director. He completed his BS degree in Interdisciplinary Studies from Liberty University in 2009. Lloyd not only brings a sound knowledge of IT solutions, but also brings strong leadership and communication skills as the Director of the Southeastern Telehealth Resource Center

Kathy Whitmire is CEO of Transformation Health Partners, a company with a mission to help rural hospitals transform and remain strong and viable to serve their communities. She trains and equips healthcare executives with the skill and knowledge to drive change and transform their hospitals bottom lines. She most recently served as COO and Chief Transformation Officer at Stephens County Hospital in Toccoa, Georgia where she led a \$10 million financial turnaround and revenue cycle transformation. Previously, Kathy served for two years as the Vice President of Business Development for Caravan Health providing management and support for hospitals and their affiliated practices engaged in Accountable Care Organizations. And from 2000 to 2015 she served as Executive Director for HomeTown Health, LLC, a network of 64 rural hospitals in Georgia and Florida where she led over 100 boot camps, workshops and rural hospital conferences. Kathy holds a bachelor's degree in Business Administration from AIU with an emphasis in Healthcare Administration. She is a national speaker in the rural health arena and was named a Rural Health Fellow by the National Rural Health Association in 2017. She is an active member of American College of Healthcare Executives (ACHE) and HFMA.

Sherrie Williams, LCSW, Chief Operations Officer for Global Partnership for Telehealth, knows that telemedicine is THE answer for the nation's healthcare shortage. After graduating with a Master's of Social Work degree from Valdosta State University she began working in the private mental health field and public-school system. For nearly 15 years, she witnessed first-hand what happens to children and families when necessary medical and mental health care is out of reach. As more and more rural health providers disappear and fewer specialist move into rural locations, Mrs. Williams understands the critical nature of strengthening and expanding the Global telehealth network. By working with existing and potential partners in Georgia and beyond to implement and design sustainability strategies for telemedicine programs, she believes that all US residents will remain connected to healthcare.